

CELL ONE TRAINS MORE DISTRIBUTORS

Cell One announced that the training of more than 70 Windhoek distributors is now complete and the distributors are now ready to start selling Cell One airtime.

Lars-Christian Luel, CEO of Cell One said at the certificate handing-over ceremony in Windhoek: "Cell One is proud to hand over these certificates to the worthy distributors. Focus during the training workshop was given to the Cell One products, services and promotions and I am pleased that everyone here is now armed with the necessary information and understanding of Cell One."

He continued: "As the network rollout continues throughout Namibia, distributors will form a vital part of our strategy. They are the community roleplayers with which Cell One will liaise and rely on to ensure brand presence and handle on-the-spot queries and questions. I congratulate all of you and wish you all the very best."

During the ceremony, the distributors were also entertained by the industrial theatre group, which is part of Cell One's approach to touch the hearts and minds of Namibians.

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Photo caption: Cell One Distributors at a training workshop held in Windhoek.

Issued on behalf of Cell One

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