

**CELL ONE INTRODUCES N\$5 VOUCHER**

Cell One has introduced an N\$5 airtime recharge voucher for the convenience of customers who prefer to purchase airtime in smaller denominations. This latest addition brings to four, the number of scratch-card voucher options available at Cell One. Airtime vouchers are also available in denominations of N\$10, N\$30 and N\$50 throughout Namibia.

Commenting on the introduction of the N\$5 airtime voucher Cell One's Corporate Communications Manager, Rejoice Itembu said that with the significant reduction in call rates, Cell One customers can make calls, send SMS's and surf the Internet with minimal amounts of airtime.



Cell One Shop Supervisor, Nazima Gustavo shows-off a poster of the the various denominations of airtime vouchers.

“This is our way of ensuring that Cell One customers have access to affordable airtime wherever they live, Itembu noted.

Our Customers can also recharge electronically at Cell One Shops for any amount, starting from as little as N\$1. This option is especially convenient because it does not limit the customer to buy airtime as dictated by the available scratch-card denominations.

Cell One's airtime vouchers are available from an ever increasing network of distributors throughout Namibia.

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**About Cell One:**

Cell One, a Namibian cellular communications company and the second mobile operator in Namibia, commercially launched its operations in Namibia on March 16th 2007. By the beginning 2008, less than a year after launch Cell One's coverage is in all 13 regions of Namibia. Cell One recognizes the genuine need for choice in Namibia and aims to deliver exceptional customer service.

Powercom (Pty) trading as Cell One is a truly Namibian company owned by NamPower (37%), Telecom Management Partner (AS) (39%), Zeven Investment Corporation (12%), Old Mutual (10%), and the PowerCom Educational Development Trust (2%).

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