

Cell One lowers prepaid call rates with new price plan

Cell One Prepaid customers can now benefit from the Operator's new rates with the introduction of new off-peak tariffs of as low as 95c per minute on Tuesday, 25 February 2008, applicable from 7pm to 7am everyday and all day during weekends and public holidays.

"The new prepaid rate plan is a very competitive offering and compares favourably against anything currently available in the Namibian GSM market", says Cell One's Corporate Communications Manager, Rejoice Itembu.

She says Cell One is continuously expanding its product offering and the new rate plan is a result of the ongoing development of the Cell One product portfolio that is tailored to meet customer needs.

"This understanding has helped Cell One realize that customers talk more during evenings and all day during weekends and public holidays, hence, the offering to ensure that our customers derive greater value for their money during these periods", Itembu noted.

This new offering confirms Cell One's commitment to providing more choice to all Namibians in terms of the benefits they can enjoy from our product portfolio. Cell One customers calling to the other mobile network will also benefit from a new competitive rate, resulting in lesser costs for the customer.

About Cell One:

Cell One, a Namibian cellular communications company and the second mobile operator in Namibia, commercially launched its operations in Namibia on March 16th 2007. By the beginning 2008, less than a year after launch Cell One's coverage is in all 13 regions of Namibia. Cell One recognizes the genuine need for choice in Namibia and aims to deliver exceptional customer service.

Powercom (Pty) trading as Cell One is a truly Namibian company owned by Nampower (37%), Telecom Management Partner (AS) (39%), Zeven Investment Corporation (12%), Old Mutual (10%), and the PowerCom Educational Development Trust (2%).

For more information please visit our website at www.cellone.com.na

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