

## **MEDIA RELEASE**

**31 October 2007**

### **CELL ONE OPENS TSUMEB SHOP**

---

Cell One is pleased to announce the opening of their shop in the newly built La Plaza Centre in Tsumeb. The opening of their newest store brings the total number of Cell One shops to 10 conveniently situated shops in Windhoek, Swakopmund, Walvis Bay, Oshakati, Ondangwa and now Tsumeb.

Cell One prides itself on ensuring that their products and services are accessible to customers and potential customers and with the opening of this, the 3<sup>rd</sup> shop in the north, Cell One provides state-of-the-art shops with a wide selection of handsets to their customers.

The Tsumeb shop doors were officially opened by His Worship, the Mayor of Tsumeb Mr Engel Nawatiseb. Together with the roadshow crew, children of the town Cell One staff partook in the street parade through town and continuing with the lively atmosphere Cell One had Starterpacks on special for N\$19,99.

Speaking at the event, Dr Leake Hangala, Cell One's Strategy Director said: "We are proud to be a part of the Tsumeb community and the staff in our new shop will provide customers with up-to-date insight of our products and services and the highest standard of customer service to make sure that your experience at Cell One is enjoyable and rewarding".

/ends



His Worship the mayor of Tsumeb His Worship Mr Engel Nawatiseb together with Dr Leake Hangala, Cell One Director of Strategy and Petro Oberholzer, Cell One Retail Manager.

**ISSUED BY AND QUERIES TO**

Rejoice Itembu

Head of Communications

Cell One

Telephone: 08 555 10290

Email: [rejoice.itembu@cellone.com.na](mailto:rejoice.itembu@cellone.com.na)