

CELL ONE PRESENTS MORE OPTIONS FOR POSTPAID CUSTOMERS

Cell One customers can now enjoy the best of both worlds.

Cell One brings more choice and benefits for its Postpaid customers with the launch of **Cell One Top-Up**. This is the first ever product in Namibia's mobile communications market that combines the benefits of the Prepaid and Postpaid options. With **Cell One Top-Up** our customers do not need to worry about exceeding their credit limit, because they can top-up with Prepaid airtime worth any value that suits their pocket.

This new package includes two options inclusive of a phone and monthly credit which can be used to make calls, send SMS and surf the Internet for as little as N\$99 and N\$149 per month. The two options are **Top-Up Extra** and **Top-Up Plus** respectively.

Cell One's Corporate Communications Manager, Rejoice Itembu says the new product demonstrates Cell One's commitment to develop suitable products for all respective market segments. We have learned that in mobile communication, 'one size does not fit all', hence we have developed a product that is characterised by the convenience of a Postpaid offering yet provides the flexibility of Prepaid airtime top-up."

Cell One's **Top-Up** ensures that customers get more value from a minimal monthly fee", Itembu concluded.

As an introductory offer, Cell One will waive the N\$218 connection fee for the new product for customers who sign-up from 18 June to 17 July 2008.

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About Cell One:

Cell One, a Namibian cellular communications company and the second mobile operator in Namibia, commercially launched its operations in Namibia on March 16th 2007. By the beginning 2008, less than a year after launch Cell One's coverage is in all 13 regions of Namibia. Cell One recognizes the genuine need for choice in Namibia and aims to deliver exceptional customer

service.

Powercom (Pty) trading as Cell One is a truly Namibian company owned by NamPower (37%), Telecom Management Partner (AS) (39%), Zeven Investment Corporation (12%), Old Mutual (10%), and the PowerCom Educational Development Trust (2%).

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