

## MEDIA RELEASE



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### leo™ ROARS IN NAMIBIA

"leo™ is here for all Namibians and our products reflect this. During the past 3 weeks two **PREPAID** products have been launched, bringing bundles and incredibly low international call rates to our clients" said Chris Keeping, Chief Commercial Officer of leo™.

Keeping continued: "The new enhanced leo™ prepaid products are accessible to all Namibians. Our new packages deliver an incredible offer with massive savings. The key benefit is that we deliver a contract package in a Prepaid format with no credit and reference checks, no paperwork trails or red tape for our prepaid clients – the customer simply recharges, registers and really enjoys our great service and exceptional low tariffs. There is no smoke or mirrors or hidden small print – what you see is what you get and more. We have a quality network that is reliable and with new coverage being added weekly, we are growing and reaching those far corners of Namibia."

leo™ is an innovative company and will continue to innovate. It will be normal for our competitors to try and emulate what leo™ brings to market but leo™ will continue to deliver the most affordable communication packages, to Namibians without any hidden costs.

The two new leo™ products have taken Namibia by storm and the uptake and registration of these packages shows that leo™ listens to our Namibian customers - we have given them easy to understand and easy to access products. Users simply get their airtime from any of our shops or leo airtime distributors and recharge anywhere. Just register and enjoy the great benefits.

leo50 - for N\$50 (excl VAT), leo™ prepaid clients now enjoy 50 FREE nationwide minutes, 100 FREE nationwide sms' and 50MB's FREE data ACROSS ALL NETWORKS IN NAMIBIA, free nights (between 22:00 and 06:00) and free weekends (leo-to-leo).

leo™ Business Lite - offers clients 150 minutes and 150 sms to all fixed and mobile Namibian networks, 150 MB's of data and free on-net calls at night and over a weekend. But the good news does not end there – over and above this fantastic package – calls to South Africa, Angola, Hong Kong and Germany (fixed or mobile) will only cost N\$2,50 per minute (charged per second for more savings). Leo is here to do business and leo™ Business lite will change the way that people communicate.

There are 11 leo shops and more than 2 000 distributors throughout Namibia, where customers can recharge their airtime and purchase our great-offer telephones. Our 24 hour Call Centre Operators are also waiting for your call on 085 120.

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**ISSUED BY AND QUERIES TO**

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